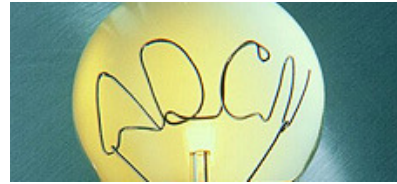


ADCN Awards 2009

Awarded on April 14th, 2009 at the Concertgebouw Amsterdam



TELEVISION

GOLD

TBWA\Neboko / Walk-in Fridge

Client: Heineken. Concept: Cor den Boer, Jorn Kruijsen, Jeroen van de Sande.

Direction: Bart Timmer (Czar). Post/Sound: The Ambassadors

72andsunny / Next Level

Client: Nike. Concept: John Boiler, Glenn Cole, Bryan Rowles, Jason Norcross.

Direction: Guy Ritchie (Anonymous Content). Post: Spot Welders, The Mill. Sound: Phaze UK.

SILVER

Selmore / Arie Haan

Client: Bavaria. Concept: Diederick Hillenius, Poppe van Pelt.

Post: Condor Digital. Sound: FC Walvisch.

TBWA\Neboko / European Championships Drum Hat

Client: Holland Casino and Heineken. Concept: Bas Engels, Pim van Nunen, Niels de Kuiper.

Direction: Bart Timmer (Czar). Post: The Ambassadors, AVP. Sound: Earforce.

DDB / Extra piece

Client: Volkswagen. Concept: Joris Kuijpers, Dylan de Backer.

Direction: Bart Timmer. Post: The Ambassadors. Sound: Studio Alferd Klaassen.

S-W-H / Jubilee

Client: Sensor. Concept: Lode Schaeffer, Lysbeth Bijlstra, Emilio de Haan.

Direction: Bram Schouw (hazazaH). Post: The Ambassadors. Sound: Earforce.

Thonik / At-home care

Client: SP. Concept: Thonik. Direction: Krijn van Noordwijk (hazazaH).

Sound: The Ambassadors.

Doom&Dickson / Dutch Heroes

Client: Staatsloterij. Concept: Martijn van Brakel, Erwin van Kralingen, Joeri van Oostwaard.

Direction: Jeroen Annokkée (Czar). Post/sound: The Ambassadors.

DDB / Foster parents

Client: SIRE. Concept: Dylan de Backer, Rienk de Vries, Joris Kuijpers, Niels Bredemeijer.

Direction: Hanro Smitsman (Bijbrand). Post/sound: The Ambassadors.

DDB / For those who...

Client: Pon's Automobielhhandel. Concept: Sander Volleman, Shanta Schreuder.

Direction: Bart Timmer (Czar). Post: The Ambassadors. Sound: Studio Alfred Klaassen.

CINEMA

GOLD

TBWA\Neboko / You can't make up reality

Client: IDFA. Creatie: Bas Engels, Pim van Nunen.

Direction: Mike van Diem (25FPS). Post: AVP. Sound: FC Walvisch. Music: Massive Music.

RADIO

SILVER

Doom&Dickson / Accents

Client: Staatsloterij. Creatie: Antoine Houtsma, Bart Oostindie.

Sound: Soundcircus Kees Kroot.

ACTIVATION

GOLD

Doom&Dickson / Stadium speaker

Client: Heineken Nederland. Concept: Bart Oostindie, Antoine Houtsma.

Sound: FC Walvisch. Music: Soundsight.

Selmore / It's all about the suit

Client: Waalwear Men. Concept: Esin Cittone, Dominic Nash, Diederick Hillenius.

Photography: Marc de Groot. Image: Magic.

SILVER

They / WIFI Headlines

Client: Coffee Company. Concept: They.

Technical execution: Space Cowboys, X/OS.

Lowe & Draftfcb / Upload Cinema

Client: De Uitkijk. Concept: Dagan Cohen, Barbara Wijn. Art: Nils Noltee. Copy: Jeroen Flink. Design:

Miriam Kemp, Eva Bodok.

New Message / Hidden telephones

Client: AVRO. Concept: Hugo Rütter, Lennart Wienecke.

OUTDOOR

GOLD

TBWA\Neboko / Queensday

Client: Ikea Nederland. Concept: Bert Kerkhof, Ivar van den Hove. Photography: Simon Warmer, Rene Nuijens.

DDB / Back of bus

Client: Centraal Beheer Achmea. Concept: Marco Sluijter, Maarten van Kempen, Dieuwer Bulthuis,

Daniël Ashkol. Photography: Ernst Yperlaan.

SILVER

Comic strip days

Client: Stichting Beeldverhaal Nederland, Jonge Honden. Concept: Sander van de Vlasakker, Denny

Brandsen, Joost van Middelaar.

GRAPHIC DESIGN

SILVER

Thonik / Out There: Architecture Beyond Building

Client: Aaron Betsky. Concept: Thonik.

HazazaH / Nehterlands in 12 murders

Client: Teleac. Concept: Yani, Paul Postma, Roland Mylanus. Animator: Paul Postma.

De Designpolitie / Publish it

Client: Graphic Design Museum. Concept: De Designpolitie.

TBWA\Neboko / You can't make up reality

Client: IDFA. Concept: Bas Engels, Pim van Nunen. Art/Typo: Georgina Vieane. Photography: Bart

Oomes, Georgina Vieane. Image manipulation: Fisk-Imaging.

PACKAGING

SILVER

Proud Design / Hema Cruesli

Client: Hema. Concept: Menno Mulder. Art/design: Bart de Rooy.

Studio Kluif / Ice packaging

Client: Hema. Concept/typo: Sander Tielen. Art/design: Paul Roeters. Photography: Petra Steenkamer.

INTERACTIVE

SILVER

Selmore / Skoda Superb

Client: Pon Mobiel. Concept: Poppe van Pelt, Ivar van der Zwan, Massimo van der Plas. Art: Diederick Hillenius, Joep de Kort. Copy: Poppe van Pelt. Technical execution: Achtung!

Skipintro / Fortheloveofgod.nl

Client: Rijksmuseum. Concept: Hans van Dijk, Maarten Kleinsma.

INTEGRATED

SILVER

Amsterdam Worldwide / Electric Tiger Shoe

Client: Onitsuka Tiger. Art/design: Richard Gorodecky, Andrew Watson, Mathieu Garnier, Joy-Anne Bouwmans. Photography: Sotoshi Minakawa. Sound: Dead Mono.

YOUNG TALENT

Nik Sluijs/Joey Boeters / 2028 Good Reasons

Client: NOC-NSF. Academy: Willem de Kooning/ Junior Academie.