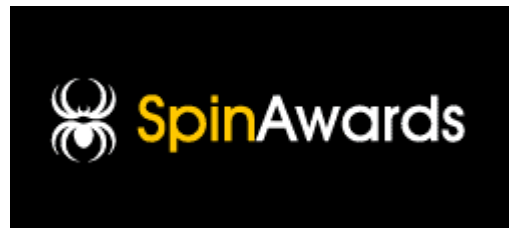


# Spin Awards 2008

Awarded on April 2nd, 2009 at the Gashouder, Amsterdam



## BEST CONTENT

### GOLD

#### *Lemz / Act sane*

Client: De Friesland Zorgverzekeraar. Concept: Ilona van de Laarschot, Carianne van Raak. Art: Remco Marinus, Carianne van Raak. Copy: Ilona van de Laarschot. Interaction design: Us Media. Technical execution: LVB Networks, Sieger Sloot. Strategy: Joost van Loo.

### SILVER

#### *Detroit Media / Rudo & Ollie*

Client: Oxfam Novib. Concept: Victor de Wee. Art: Victor de Wee, 100% Halal. Copy: Desmond Hillebrand. Interaction design: Victor de Wee, Frank van Bommel. Technical execution: Frank van Bommel.

## BEST DESIGN

### SILVER

#### *Ara / Base-X*

Client: Dutch Royal Airforce. Concept: Jan-Dick Beijersbergen van Henegouwen, Stephanie van der Meer, Leon Bouwman, Helmut Vleugels. Art: Jan-Dick Beijersbergen van Henegouwen, Leon Bouwman. Copy: Helmut Vleugels, Monica Kruisman. Interaction design: Stephanie van der Meer. Technical execution: 3D/Web development: INDG, Games: RANJ Serious Games, Web design: Momkai.

## BEST MEDIA USE

### GOLD

#### *Achtung!, Alfred, Starcom / Sultana Mr. Jummy*

Client: United Biscuits. Concept: Emile Dekker, Pascal Boogaert. Art: Emile Dekker, Enzo Greco, Michiel van Ieperen. Copy: Pascal Boogaert. Interaction design: Remko Hulst. Technical execution: Bas Lentfert, Suave.

### SILVER

#### *Muse Amsterdam, Icemobile, Starcom / Samsung Soul*

Client: Samsung Mobile. Concept: Sander Ejlenberg, Max Chanan. Art: Sander Ejlenberg, Max Chanan. Copy: Michael Littaur. Interaction design: Sander Ejlenberg. Technical execution: LiveCastr.

## BEST INNOVATION

### SILVER

#### *Mediametic / interactieve Social RFID Games*

Concept: Willem Velthoven, Klaas Kuitenbrouwer en het Social RFID workshopteam. Art: Willem Velthoven, Anuschka Linse, Katja Novitskova en het Social RFID workshop team. Interaction design: Mediamatic Lab en het Social RFID workshopteam. Technical execution: Willem Velthoven, Ino Paap, Ralph Meijer, Arjan Scherpenisse, Marco Wessel, Eke Rebergen, Bram Loogman, Simon Claassen, Axel Roest, Matt Cottam, Jasper Speicher, Luis Fernandez, Fabienne Serriere, Edwin Dertien, Marc Boon, Dirk van Oosterbosch en anderen.

## **BEST CROSS MEDIA CONCEPT**

### **SILVER**

#### ***Draftfcb / Upload Cinema***

Client: Arthouse cinema De Uitkijk. Concept: Dagan Cohen, Barbara de Wijn. Art: Dagan Cohen, Nils Noltee (jr.). Design: Miriam de Kemp, Eva Bodok. Copy: Dagan Cohen, Jeroen Flink (jr.). Music: Most Original Soundtracks. Photography: Maurice Mikkers. Interaction design: Eva Bodok, Mark Vertegaal. Animation: Stefan van de Geer. Technical execution: Mark Vertegaal. Post: Condor.

#### ***Achtung! / Volkswagen Golf***

Client: Pon's Automobielenhandel. Concept: Mervyn ten Dam, Julien Rademaker. Art: Daniel Sytsma. Copy: Floris Hulsmann. Interaction design: Remko Hulst. Technical execution: Jeroen Lam.

## **BEST WEBSITE CONCEPT**

### **SILVER**

#### ***Skipintro / Fortheloveofgod.nl***

Client: Rijksmuseum. Concept: Hans van Dijk, Maarten Kleinsma. Art: Maarten Kleinsma. Copy: Hans van Dijk. Technical execution: Mels le Noble, Roland Muller, Edwin Nollen.

#### ***Barcinski & Jeanjean / Barcinski & Jeanjean***

Concept: Mark Barcinski & Adrien Jeanjean. Art/Copy/Interaction design/Technical execution: Mark Barcinski & Adrien Jeanjean.

## **BEST ONLINE CONCEPT**

### **GOLD**

#### ***Redurban, FHV BBDO / Dinges***

Client: Hi. Concept: Jilt Meeder, Floris Kreulen, Stef Jongenelen, Yona Hummels. Art: Jilt Meeder, Stijn Kooij. Copy: Floris Kreulen. Technical execution: Technische realisatie: Kees van Dorp, Hendrik-Jan Megens, Tim Roosen.

### **SILVER**

#### ***Rhino creations, Input/ National feedback test***

Client: Jobcircle. Concept: René Maas, Kees Elands. Art: Kees Elands. Copy: Thimon de Jong. Interaction design: Lianne Heite, Michael Spaans. Technical execution: Diederick Huijbers, Martin Bartels, Marcel Galema, Marcin Pakulnicki.

#### ***Muse / Leave your mark***

Client: Tommy Hilfiger Europe. Concept/ Art: Sander Ejlenberg, Wencke van Amstel. Interaction design: Sander Ejlenberg. Technical execution: Brothers in Art, Lukkien.

## **BEST MOBILE CONCEPT**

### **GOLD**

#### ***Lemz / Sing-A-Long***

Client: Coca Cola Netherlands. Concept: Jorn Schakenraad, Joris Raaijmakers. Strategie: Mark Woerde, Wendeline Sassen. Art: Jorn Schakenraad. Copy: Joris Raaijmakers. Interaction design: Lemz. Technical execution: Code d'Azur.

### **SILVER**

#### ***VPRO Digitaal / Lowlands Heatmap***

Client: VPRO. Concept: Eef Grob, Frank Bosma, Marcel Maatkamp, Jerry den Ambtman, Robin Verdegaal, Nils Breunese, Leonieke Verhoog. Art: Robin Verdegaal, Jerry den Ambtman. Interaction design: Robin Verdegaal. Technical execution: Marcel Maatkamp, Rico Jansen, Robin Verdegaal, Nils Breunese, Eef Grob, Roeland Landegent (Roelandp.nl).

## **BEST GAMING CONCEPT**

### **SILVER**

*Little Chicken Game Company / Medical investigators*

Client: Technific, Step. Concept: Senne de Jong, Yannis Bolman. Art: Yannis Bolman, Tomas Sala, Rutger Stegenga, Marthe Jonkers, Krijn Hakkert. Copy: Rik Seveke. Interaction design: Senne de Jong. Technical execution: Senne de Jong, Tom van der Wielen.

## **BEST YOUNG TALENT**

### **SILVER**

*Kaspar van Leek, Pieter Vermeulen, Joost van Dorst (AKV St. Joost Breda) / New Sports icons*

Client: Right to play.

## **BEST INTERACTIVE AGENCY**

### **GOLD**

*Lemz*

## **BEST INTERACTIVE CLIENT**

### **GOLD**

*Hi (KPN)*

*Coca Cola Nederland*