

SpinAwards 2010

BEST CONTENT

Gold: Hair Level XL - Bespeak & TinQwise/Philyra

Silver: Amstel Teamlink - 2010 Amsterdam/Heineken Nederland

Silver: IKEA Design Your Own Life platform - LEMZ/IKEA

BEST CROSS-MEDIA CONCEPT

Silver: Volkswagen Pak de Polo (Catch the Polo) - ACHTUNG!/PON's Automobielhandel

Silver: Daar ben ik (There I am) - XXS/Climate-bureau, NCDO

BEST DESIGN

No winners

BEST GAMING CONCEPT

Silver: Chocomel Hot Snowball Fight - ACHTUNG!/Friesland Foods

BEST INNOVATION

No nominees

BEST INTERACTIVE VIDEO CONCEPT

Silver: Skoda Octavia RC - ACHTUNG!/Pon's Automobielhandel

Silver: Press to Play: The Playboy Game - NRG3/Coty Fragrances Benelux B. V.

BEST MEDIA-USAGE

Silver: G-Star's Next Raw Reporter - G-Star/G-Star

Silver: Stanislav - KONG/Rijksoverheid/Ministerie van Justitie

BEST MOBILE CONCEPT

Gold: Appie by Albert Heijn - IceMobile en Muse Amsterdam/Albert Heijn

BEST ONLINE CAMPAIGN

Gold: Baby Elephant - Boondoggle/KMDA/Zoo Antwerpen

Silver: Hi, Pokie foetsie, Hyves Prank - Red Urban/Hi

Silver: Stanislav - KONG/Rijksoverheid/Ministerie van Justitie

BEST WEBSITE CONCEPT

Silver: Wieckse Zonneradar (Sun radar) - 2010 Amsterdam/Heineken Nederland

Silver: Cinema 21:9 - Tribal DDB/Koninklijke Philips Electronics N.V.

BEST INTERACTIVE AGENCY

Achtung!

BEST ADVERTISER

Ministry of Justice