

New York Festivals 2010

ART & TECHNIQUE

Gold:

UbachsWisbrun/JWT

MINI

“The MINI Christmas Box”

Outdoor: humor

Silver:

UbachsWisbrun/JWT

Kit Kat

“Kit Kat Jesus”

Interactive: humor

AVANT GARDE

Gold:

UbachsWisbrun/JWT

MINI

“The MINI Christmas Box”

Guerrilla: outdoor

Silver:

UbachsWisbrun/JWT

Kit Kat

“Kit Kat Jesus”

Word of Mouth Buzz/ Viral

Bronze:

EuroRSCG 4D Amsterdam

Volvo Car Corporations

“Volvo DRIVe around the world”

Social Network

COLLATERAL

Silver:

UbachsWisbrun/JWT

MINI

“The MINI Christmas Box”

Guerrilla advertising

DESIGN BRONZE

Bronze:

FHV/BBDO
Venus Cinema
“8mm Bush”
Posters

DIGITAL + INTERACTIVE

Gold:

Euro RSCG 4D Amsterdam
Volvo Car Corporation
“Volvo S60: The blind preview”
Automobiles

Bronze:

Achtung!
Volkswagen
“Volkswagen Public Polo”
Automobiles

INNOVATIVE

Bronze:

Kong
Ministry of Justice
“Stanislav”
Educational/ Non-profit

Bronze:

Kong
Ministry of Justice
“Stanislav”
Social Network

OUTDOOR

Gold:

UbachsWisbrun/JWT
MINI
“The MINI Christmas Box”
Automobiles